



## **DOUGLAS COUNTY FAIR BOARD**

**THURSDAY, MAY 22, 2025**

**EVENTS CENTER**

### **AGENDA**

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**

**Public Meeting**

**Public Comment**

**Approval of Last Meeting Minutes**

**Consent Agenda**

**Awards – No April Meeting**

#### **Executive**

- John shared that the rodeo purse will increase to \$191,000 in 2025. The per-event amount will be \$23,875 compared to \$17,000 in 2024. The BOCC has committed to increasing the purse by \$25,000 annually over the next four years. The top 35 rodeos receive increased media funds from the Cowboy Channel.
- The Fair & Rodeo intern starts on Monday, May 19.
- The Unbridled Rodeo will take place in the Indoor Arena on Wednesday, July 30, from 10 am-1 pm, with an opening ceremony. Ribbons will be handed out at each of the 10-12 stations. Developmental Pathways is handling all registration and invitations. Several volunteers are assisting with the event. Debbie encourages Directors to stop by and support the event.
- Gary confirmed volunteer training dates. An online session will be held on July 18 at 7 pm, and an in-person session will be held on July 19 in Kirk Hall.

#### **Entertainment**

- The committee recommends that the draft horse pull be fully funded by mid-June to move forward
- Farm-to-Table Director support sign-up will be released in June
- Food vendor and Kids Corral floor plans are set for 2025.
- The committee recommends the Car Show load-in to begin at 10:15 am.

#### **Guest Services**

- The committee recommends improvements to the info booths, including graphics, lights, ceiling fans, and sunshades. The committee recommends adding lights and patriotic décor to the Guest Services Golf Carts to increase visibility and safety at night.
- The committee recommends purchasing a dark khaki and white mesh baseball hat for the merchandise booth and name tags to identify Team Leads at the gates.

#### **Livestock Sale**

- All vendors for the Livestock Sale are set for the year.
- The committee recommends ordering Junior Livestock Sale branded pens.

- The Committee recommends ordering a plaque to recognize Castle Rock Florist for their floral donations to be placed on the wooden barrels.

**Administration**

- No meeting (new meeting time 5:15 PM before Fair Board meetings)

**Marketing**

- The committee recommends these confirmed locations for road signs: Lone Creek Farms at Hwy-83/Cobblestone, Wiens Ranch, CORE, Mary Jane Ogle-owned property, and Highlands Ranch. The signs will be installed in late June.

**Rodeo**

- Hometown Rodeo has three current sponsors- Buds Bar, ESI, and Knights of Columbus.

**Show Management – Superintendent Meeting**

- The Superintendents were briefed on the schedule changes. Concerns were raised regarding the new check-in and weigh-in schedules.
- The Superintendents will work on Event Planning Worksheets for their Departments through June.
- Lori Sorenson will be working closely with Superintendents this year to initiate a process and program for onboarding, incentives, and retentions for Superintendents.

**Treasurer's Report****Reports From Other Groups****Regular Agenda****Committee Reports****Staff Report****Old Business****Discussion on Animal Receiving Date – Schmidt****Draft Horse Expo – Fischer/McHenry****Mock Sale Planning – Riesselman/Candelaria****New Business****Facility Update Presentation – Burns****Douglas County Day – Burns****Sponsorship Update – Mills****June Fair Board Date Change**

**Other Business****Director Comments****Adjournment****Next Meeting: June 26, 2025****Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
3. Public comment section is limited to ten minutes collectively.
4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
6. Clapping, cheering, booing and the like are not permitted at Board meetings.
7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.

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**Mission Statement:** The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.