



**DOUGLAS COUNTY FAIR BOARD  
THURSDAY, NOVEMBER 21, 2024  
EVENTS CENTER  
AGENDA**

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**

**Public Meeting**

**Public Comment**

**Approval of Last Meeting Minutes**

**Treasurer's Report**

**Consent Agenda**

**Executive**

- Scott McHenry presented three ideas for the 2025 Fair & Rodeo- a Douglas County Open Class Livestock Show, a Kids Rodeo, and a Draft Horse Show, for the committees to consider.

**Entertainment**

- The committee recommends moving the meeting time to the second Thursday of the month at 5 pm

**Guest Services – No November Meeting**

**Livestock Sale**

- The committee discussed and recommended Competition Rule changes to clarify the thank you note process and how exhibitor checks are released.
- With the help of the Fair Foundation, the committee would like to create a flier to educate buyers on sale processes and payment.

**Administration**

- The committee recommends increasing the number of burritos to 300 for workday.
- The committee recommends scheduling future Fair Board member orientations adjacent to Fair Board meetings.

**Awards**

- The committee recommends Pat Candelaria as chair of the Awards Committee.
- The committee is working with the Fair Foundation on new software for award sponsorships.
- The committee is working with Sheridan Buckle Company on designs for the 2025 Fair buckles.

**Marketing**

- The committee recommends launching an early bird rodeo ticket sale campaign targeting past rodeo ticket customers for Valentine's Day. This campaign would only allow early access to tickets and not provide a discount.

- The committee recommends rolling out ticket sales to the public beginning April 1 with Rodeo tickets going on sale; April 8 for concert tickets on sale; and April 16 (100 days out), all tickets would be on sale.
- The committee recommends engaging Versatility to do the program layout at an expected cost of \$4999.
- The County owns three URLs for the DCF&R: DouglasCountyFairAndRodeo.com, DCFairAndRodeo.com, and FairAndRodeoFun.com. The committee recommends that DouglasCountyFairAndRodeo.com be used exclusively on all materials moving forward.

**Rodeo-** No November Meeting

**Show Management** – No November Meeting

## **Reports from other groups**

### **Regular Agenda**

#### **Staff Report**

##### **Master Plan**

#### **Old Business**

##### **Review work plans**

##### **Report on meeting with 4H Executive Committee of Leadership Council**

#### **New Business**

##### **Annual review of Committee reports delivered by Committee Chair**

##### **Competition Rules Update**

##### **Zach Presentation**

##### **Holiday Party**

#### **Other Business**

#### **Director Comments**

## **Adjournment**

**Next Meeting: December 19, 2024**

**Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
  2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
  3. Public comment section is limited to ten minutes collectively.
  4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
  5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
  6. Clapping, cheering, booing and the like are not permitted at Board meetings.
  7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.
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**Mission Statement:** The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.