



**DOUGLAS COUNTY FAIR BOARD**

**THURSDAY, APRIL 16, 2026**

**EVENTS CENTER**

**AGENDA**

**6:30 PM CALL TO ORDER, PLEDGE OF ALLEGIANCE**

**Public Meeting**

**Public Comment**

**Approval Of Minutes**

**Treasurer's Report**

**Consent Agenda**

**Entertainment**

- The Committee recommends adding Gretchen Long as an Associate Member to the Board under the Entertainment Committee.
- The Committee recommends having the Castle Rock Art Guild fill space and time on the Midway Stage with a Jean Painting activation in exchange for a \$500 donation to the guild.
- The Committee recommends moving forward with the following Marketplace Vendors: Out West Chic Boutique, Cattlemen's Custom Upholstery, Summit Homeschool Academy, Mystic Sensations, Muyu Crafts, Frayed With Grace, Toys & Hats, and Henna Octopus.
- The Committee recommends having the Farm Bureau produce a family Buckaroo Rodeo in the Pavilion on Sunday, July 26.
- The Committee recommends Castle Rock Florist as the florist for the Farm to Table Event.
- The Committee recommends using Kirk Hall as a streaming area for the Rodeo and Livestock Shows.

**Guest Experience**

- The Committee recommends purchasing the following swag for the volunteers: branded cowboy hats, branded drawstring backpacks, and year-specific lapel pins.
- The Committee recommends purchasing volunteer t-shirts from DT Logos.
- The Committee recommends an upgrade in wayfinding signage throughout the grounds.

- The Committee recommends revamping the volunteer recognition/incentive program to consist of one grand prize for the end of Fair and several smaller giveaways during the Fair.

**Marketing**

- The Committee recommends using a company called Simpli.fi to handle all paid social media advertising.
- The committee recommends moving forward with a proposal from City Lifestyle magazine for free advertising in three magazines with cover art on one, in exchange for a meeting space during Fair.
- The Committee recommends running a ticketing “Flash Sale” campaign of a buy-one-get-one-free general admission sale.

**Rodeo**

- The Committee recommends replacing all banners in the Outdoor Arena during the PRCA performances with corrugated plastic signs to enhance the overall presentation of the rodeo.

**Reports From Other Groups**

**Regular Agenda**

**Staff Report**

**Review First Weekend Activities**

**Committee Reports**

**Old Business**

**Unbridled Rodeo  
Review Schedule**

**New Business**

**Superintendent Buckles**

**Other Business**

**Director Comments**

**Adjournment**

**Next Meeting: May 21, 2026**

**Rules for Citizen Engagement at Fair Board Meeting**

In order to have orderly, efficient, civil, and productive board meetings, the following rules apply to all citizens that have a desire to address the Board:

1. Citizen comments will be heard during the public comment section at the board meeting.
  2. All citizen comments must be addressed to the Board. Directing comments to staff or other members of the public is not permitted during Board meetings.
  3. Public comment section is limited to ten minutes collectively.
  4. Citizens are asked not to repeat comments made by others; merely indicate their concurrence.
  5. Citizens will be asked to use a microphone so that Board members and the audience can hear their comments.
  6. Clapping, cheering, booing and the like are not permitted at Board meetings.
  7. Failure to abide by the aforementioned rules of engagement is considered disruptive to the public process and will result in a warning to the violation citizen(s) by the Board Chair. If after that warning the citizen(s) continues to violate these rules, they will be asked to leave the meeting. If the citizen does not leave the meeting when asked, the appropriate steps will be taken by the Board Chair to have them removed from the meeting.
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**Mission Statement:** The Douglas County Fair and Rodeo is the premier annual community event in Douglas County bringing together the best of Rural Heritage, Agriculture, Western Sports, Youth and Adult Exhibits and quality Entertainment.