

# Douglas County's Magazine Printer

**Date:** Jan. 21, 2026  
**To:** Douglas J. DeBord, County Manager  
**From:** Caroline Frizell, APR  
Director of Communication and Public Affairs  
**Subject:** Vendor for Douglas County Magazine printer

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## Purpose

At the direction of the Board of County Commissioners, the Department of Communication and Public Affairs is publishing a countywide magazine called *The Douglas County Neighbor*. This memorandum serves as a formal justification for the selection of Publication Printers Corp as the vendor for printing and mailing the new Douglas County Magazine from January 2026 through December 2026.

## Evaluation Process

Each vendor was invited to submit an estimate for the County's standard print specifications. The proposals were reviewed based on the following criteria: Cost estimate for the full project scope, print quality and production capabilities, turnaround time and delivery logistics, customer service and responsiveness

## Cost Comparison

| Vendor Name               | Estimated Cost (Print)<br><i>Estimate is for 150,000, full-color, 24-page magazine. Size: each page will be about 8.5x11, saddle stitch</i> | Notes                                                                                                                                                              |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Publication Printers Corp | \$37,123.22 printing<br>\$37,574 mailing<br>Inject setup: \$7 per 1,000 (\$1,082.13)                                                        | Preferred vendor for the Denver Broncos. Can print within 5 days (including weekends). Largest mailer in Colorado (prints the election "Bluebooks" for the State). |
| Spradlin Printing         | \$37,450 printing<br>31,500 mailing                                                                                                         | Printer for Castle Rock and Douglas County Fair & Rodeo.                                                                                                           |
| Center Copy Printing      | \$66,375.12 printing<br>\$3,900 mailing prep<br>\$143,775 mailing                                                                           | Douglas County's printer.                                                                                                                                          |
| Integra                   | \$59,988 printing<br>.252 cents each to print (\$39,325)                                                                                    | Company is new to the market.                                                                                                                                      |

**Recommendation**

Following a competitive evaluation process involving four qualified vendors —Publication Printers, Spradlin Printing, Center Copy Printing and Integra — staff recommends Publication Printers as the preferred printing vendor for Douglas County’s new magazine, set to be delivered to about 155,000 addresses across Douglas County. This recommendation is based on a combination of cost competitiveness, production capabilities, turnaround time, and overall service quality.