



2026 PRCA Rodeo Approval Application

Professional Rodeo Cowboys Association
ATTN: Approvals Dept.

101 Pro Rodeo Drive • Colorado Springs, Colorado 80919 • (719) 548-4880

FOR OFFICE USE ONLY	
RA# _____	Anniversary _____
Date Received _____	
RA _____	Check _____
COM _____	Check _____

*A **COMPLETE** application includes: the Approval Processing Fee, any other applicable fees, sponsorship agreement, tax ID number, livestock welfare, along with all info requiring signatures of the Stock Contractor and Primary Committee Contact.

RODEO INFORMATION:

Castle Rock, CO
(City and State)
Douglas County Fair & Rodeo
(Name of Rodeo)
July 24 - August 2, 2026
(Date of Rodeo)
Douglas County MST
(County) (Time Zone)

Please indicate the 2026 anniversary number for your rodeo as a PRCA rodeo (i.e., 10th, 50th, etc.) 77

ARENA INFORMATION:

Douglas County Fairgrounds
(Name of Arena)
500 Fairgrounds Drive
(Physical Address of Arena - NO P.O. BOXES)
Castle Rock CO 80104
(City) (State) (Zip)
Arena Seating Capacity: 2,700
Indoor _____ Outdoor X

PRCA RODEO COMMITTEE HISTORY REPORT:

(This must be complete or the application will be returned to you!)

Total Tickets Sold: 2025 9248 2024 9253
Gross Ticket Sales: 2025 \$306,304.44 2024 \$280,782.90

Is your rodeo a free gate? YES / (NO)
(No paid admission to rodeo, fair or any other celebration.)

TICKET INFORMATION:

Ticket sales phone number: (720) 733-6900
General Info phone number: (720) 733-6900
(If different than ticket sales)

Rodeo website (Linked to ProRodeo.com web site)

www.DouglasCountyFairAndRodeo.com

RODEO COMMITTEE IDENTIFYING INFORMATION:

Name of Rodeo Committee or individual that is sponsoring organization of Rodeo (i.e., the entity that is financially responsible for the Rodeo and in whose name PRCA approval is being applied for):

(Use full, formal name of Rodeo Committee or individual sponsoring organization)

LIST THE TAXPAYER ID NUMBER OF THE RODEO COMMITTEE:

(Social Security number if an individual, federal ID number if a corporation, partnership or other entity)

What type of entity is the Rodeo Committee?

Corporation Individual Partnership
 Other (describe) Government

NAME OF THE RODEO COMMITTEE CONTACT: Applicant must be 18 years old per Bylaw B2.2.1.1

(The individual responsible with whom the PRCA National Office should correspond concerning the Rodeo)

Committee contact: Michelle Mannes
Mailing address: 500 Fairgrounds Drive
City/State/Zip: Castle Rock CO 80104
Daytime phone number: 303-944-2225
Cell phone number: 303-944-2225
E-mail address: mmannes@douglas.co.us
Fax: N/A

»SIGNATURE IS REQUIRED ON FOURTH PAGE.

NAME OF SECOND COMMITTEE CONTACT:

(SECOND CONTACT REQUIRED)

(other than Rodeo Committee Contact): John Adams
Mailing address: 500 Fairgrounds Drive
City/State/Zip: Castle Rock CO 80104
Daytime phone number: 303-868-9173
Cell phone number: 303-868-9173
E-mail address: JAdams@DemandInc.com
Fax: N/A

STOCK CONTRACTORS:

Primary Stock Contractor of Record Summit Pro Rodeo
 (Signature required on Page 5 or the application will be returned to you!)

Stock Sub-Contractor/s N/A

PERFORMANCE INFORMATION:

Total Number of Perfs: 4
 Starting and Ending Day: Thurs - Sun
 (MON, TUES, WED, etc.)

Performance Date(s) and Time(s):

(If more than ten performances, please attach perf schedule)

<u>July 30, 2026</u> (Date)	<u>7:00 PM</u> (Time: AM/PM)
<u>July 31, 2026</u> (Date)	<u>7:00 PM</u> (Time: AM/PM)
<u>August 1, 2026</u> (Date)	<u>7:00 PM</u> (Time: AM/PM)
<u>August 2, 2026</u> (Date)	<u>1:00 PM</u> (Time: AM/PM)
(Date)	(Time: AM/PM)
(Date)	(Time: AM/PM)
(Date)	(Time: AM/PM)
(Date)	(Time: AM/PM)
(Date)	(Time: AM/PM)
(Date)	(Time: AM/PM)

SLACK: Date/Time

(Please consult with your Stock Contractor)

<u>Barrels & Breakaway</u>	<u>7/30</u>	<u>9:00 AM</u>
1st Section of Slack	(Date)	(Time: AM/PM)
<u>Tie Down Roping</u>	<u>7/31</u>	<u>10:00 AM</u>
<u>Steer Wrestling & Team Roping</u>	<u>8/1</u>	<u>9:00 AM</u>
2nd Section of Slack	(Date)	(Time: AM/PM)

Will you have a special section? YES / NO

Special Section (Date) (Time: AM/PM)


EVENTS	FINALS Yes or No	COMMITTEE PURSE	PERMITS Agreed upon by Rodeo Committee	LIMITS Agreed upon by Rodeo Committee
BAREBACK	NO	\$ 27,000 -	Yes	48
SADDLE BRONC	NO	\$ 27,000 -	Yes	48
BULL RIDING	NO	\$ 27,000 -	Yes	60
TIE-DOWN ROPING	NO	\$ 27,000 -	Yes	
STEER WRESTLING	NO	\$ 27,000 -	Yes	
TEAM ROPING	NO	Header: \$ 27,000 - Heeler: \$ 27,000 - Total: \$ 54,000 -	Yes	
STEER ROPING	N/A			
TOTAL PURSE:		\$ 189,000 -	LAST YEAR'S PURSE: \$ 191,000 -	

FEE SCALE: TO AVOID DELAY IN SANCTIONING: Two fees (PRCA Approval Fee & PRCA Rodeo Committee Dues) must be submitted in full (see scales below) with a signed, completed application. An application turned in incomplete may result in increased fees. An authorized representative of the rodeo committee and the stock contractor must sign the application.

Total Purse:	If approval request is received:		
	150 days prior	149-120 days prior	119-90 days prior
\$3,500 to \$4,999.....	\$300.....	\$450.....	\$600
\$5,000 to \$9,999.....	\$350.....	\$525.....	\$700
\$10,000 to \$14,999.....	\$400.....	\$600.....	\$800
\$15,000 to \$24,999.....	\$450.....	\$675.....	\$900
\$25,000 or more.....	\$500.....	\$750.....	\$1,000

An approval application received less than 90 days prior to the first performance may result in denial of approval request; but if approved, will result in required payment of \$100 above the scale approval fee.

PRCA COMMITTEE DUES	
Based on total PRCA Committee purse	
\$3,500 to \$4,999.....	\$400
\$5,000 to \$9,999.....	\$600
\$10,000 and up.....	\$800



The undersigned Rodeo Committee hereby submits this application to conduct a Professional Rodeo Cowboys Association-sanctioned rodeo. By signing this application, the undersigned rodeo committee and stock contractor agree to abide by and be bound by all terms, conditions and obligations set forth in this application, and all rules of the PRCA, including but not limited to the PRCA Bylaws and Official Rodeo Rules and other rules of the PRCA (as the same may be from time to time amended). This includes Bylaws B10.1.1.1 and B10.1.1.2, which prohibit rodeo committees, ourselves included, from scheduling, producing, promoting or participating in a Competing Rodeo Event seventy-two hours before, during or seventy-two hours after a PRCA-sanctioned event. This also includes Bylaw B10.8.1, which reserves to the PRCA all rights in and to the filming, taping, recording in media now or hereafter known, still footage/photography, radio or television broadcasting or reproduction in any manner or form thereof of any PRCA-sanctioned event. If so approved by the PRCA, the applicant understands that the rodeo is approved as submitted (subject to any additional conditions and requirements imposed by the PRCA Rodeo Administrator in connection with the approval process). An authorized representative of the Rodeo Committee and the Stock Contractor of record must sign this application.

SAFE SPORT POLICY

The Professional Rodeo Cowboys Association ("PRCA") is committed to the safety of its staff, members, Rodeo committee's, volunteers, and fans. As part of that commitment, the PRCA has developed and will enforce this Safe Sport Policy ("Policy") and takes seriously any report of alleged violations of the Policy. For further information please go to www.prorodeo.org under the PRCA Business section.

INDEMNIFICATION

As a condition of and in consideration for PRCA's sanctioning your rodeo and the standard events and steer roping you agree to indemnify and hold PRCA harmless of and from any and all liabilities, claims and causes of action to any kind whatsoever, including costs of defense, arising out of or in any way related to or based upon the holding, conducting or promotion of any event held at your rodeo that is not sanctioned by the PRCA.

Rodeo Committee: Douglas County Fair & Rodeo
 (Formal Name of Rodeo Committee Entity)
 By: [Signature] Date: 3/24/26
 (Signature of Primary Rodeo Contact) **Applicant must be 18 years old per Bylaw B2.2.1.1.**

Title: Fairgrounds Manager
 (Capacity on Behalf of Rodeo Committee)

Please keep a copy for your records.
B10.7.14 Display of PRCA Emblem: Once a rodeo has been approved by the PRCA, all printed advertising and promotional material used by the Rodeo Committee, Rodeo Producer, or stock contractor of the rodeo to promote that rodeo shall prominently display the official PRCA emblem. This requirement does not permit the use of the registered trademark on products or advertising or products that are to be sold commercially.

Stock Contractor Signature Page

By signing this application, the undersigned Stock Contractor agrees to abide by and be bound by all terms, conditions and obligations set forth in this application, and all rules of the PRCA, including but not limited to the PRCA bylaws and Official Rodeo Rules and other rules of the PRCA (as the same may be from time to time amended). If so approved by the PRCA, the applicant understands that the rodeo is approved as submitted (subject to any additional conditions and requirements imposed by PRCA Rodeo Administrator in connection with the approval process).

An authorized representative of the Stock Contractor of record must sign this application.

Rodeo City and State Castle Rock, CO

Primary Stock Contractor of Record: Summit Pro Rodeo Date: 3/24/2026

PRCA Card Number: 15868 Signature required:  Signed by: DC3069DA0643411...

Please keep a copy for your records.

Please send this page with a **copy** of your rodeo application to your selected Stock Contractor for signature.



2026 Livestock Welfare Approval Application

Professional Rodeo Cowboys Association
ATTN: Rodeo Approvals
101 Pro Rodeo Drive • Colorado Springs, Colorado
80919 • (719) 548-4880

Please supply the following information regarding livestock welfare. The welfare of the livestock at PRCA rodeos depends on each rodeo committee paying close attention to the rules regarding the care of the livestock and sharing information with the PRCA that will allow follow up. Please fill out the following **legibly and completely. Due 2 weeks prior to first performance.**

Rodeo Number: 488

Rodeo City and State: Castle Rock, CO

Rodeo Name: Douglas County Fair & Rodeo Rodeo Date: July 24 - August 2, 2026

Veterinarian

Bylaw 10.7.8 Provide a Veterinarian. A rodeo committee shall ensure that a veterinarian is present and on-site for every performance and/or section of slack. Any rodeo committee failing to do so shall be subject to a fine of \$500 per performance and/or section of slack per rodeo.

Judges will have sign in sheets for veterinarians in the secretary's office. If the veterinarian does not sign in or is not present when an in-arena injury requiring veterinary care takes place, this may be considered a violation.

Name: Littleton Equine Medical Center

Address: 8025 Santa Fe Drive

City: Littleton State: CO Zip: 80120

Phone: 720-273-6253 Email: JDunbar@LittletonEquine.com

Conveyance

Rule R8.4 requires each rodeo committee have a conveyance capable of humanely transporting injured livestock from the arena. This conveyance must be able to transport calves, steers, horses and bulls. A conveyance for calves or steers maybe a pickup, sled, trailer or stretcher. A sled or trailer is suitable to transport horses or bulls.

Yes, we have a conveyance to transport calves or steers.

Yes, we have a conveyance to transport horses or bulls.

Livestock Welfare Contact

The PRCA strongly suggests that each PRCA rodeo committee have a designated committee member to handle livestock welfare issues. This designee should handle all inquiries from the PRCA, media and the public regarding the care and handling of the livestock at the rodeo. Additionally, this person should prepare a written plan to handle animal injuries and other livestock welfare issues at your event. **We strongly suggest this person have email access as updates and alerts are sent out via email.**

Name: John Adams

Address: 500 Fairgrounds Drive

City: Castle Rock State: CO Zip: 80104

Phone: 303-868-9173 Email: Fair@douglas.co.us

PRCA has extensive livestock welfare information available to assist committees.

For more information, or if any livestock welfare issues arise, including a livestock injury at your rodeo, please contact: PRCA Livestock Program • 101 Pro Rodeo Drive, Colorado Springs, CO 80919
719-528-4782 (Office) or livestockprogram@prorodeo.com



2026 PRCA Rodeo Sponsorship Agreement

Professional Rodeo Cowboys Association
101 Pro Rodeo Drive, Colorado Springs, CO 80919

*A complete application includes the approval fee, sponsorship agreement, committee dues, tax ID number, along with all info requiring signatures of the Stock Contractor and Committee Contact.

All fields must be filled out below.

RODEO INFORMATION:

Castle Rock, CO

(City and State)

Douglas

(County)

Douglas County Fair & Rodeo

(Name of Rodeo)

July 24 - August 2, 2026

(Date of Rodeo)

NAME OF THE COMMITTEE SPONSORSHIP

CONTACT: (person responsible for Rodeo Sponsorship)

Name: John Adams

Mailing Address: 500 Fairgrounds Drive

City/State/Zip: Castle Rock CO 80104

Daytime Phone: 303-868-9173

Cell Phone: 303-868-9173

Email: JAdams@DemandInc.com

EXCLUSIVE SPONSORS — Wrangler and Cinch are exclusive sponsors in the jeans and woven shirts category at PRCA rodeos. No other jeans and/or woven shirts branding, or signage can be displayed on the rodeo grounds, including any area visible from the arena seats, or immediately adjacent to the seating area. Wrangler has Right of First Refusal (ROFR) if the local rodeo has not been sponsored by Cinch within the previous 12 months. Wrangler has 10 business days after receipt to initially respond or make an offer.

Wrangler (Exclusive jeans & woven shirts)

Jeff Chadwick

jeff.chadwick@kontoorbrands.com

Cinch (Cinch Series – Circuit program)

Nate Vodehnal

nvodehnal@miller-international.com

RIGHT OF FIRST REFUSAL (ROFR)— ONLY if a PRCA national sponsor has sponsored your rodeo committee within the previous 12 months, then the PRCA rodeo committee must first offer a right of first refusal to that national sponsor before accepting an offer from another sponsor within that category. There is no ROFR obligation for the following national sponsors if your rodeo was not sponsored by them in the previous 12 months.

These national PRCA Sponsors include **Justin Brands** (boots), **MillerCoors Brewing Co.** (malt beverages/beer), **Pendleton Whisky** (whiskey), **Resistol Hats** (western hats), and **Montana Silversmiths** (silversmith). Sponsor contact information listed in subsequent pages or call PRCA Properties at 719.548.4860.

The ROFR offer must be communicated to the national sponsor via mail or email, with a copy to PRCA Properties, with sufficient detail for them to consider a counteroffer or match. National sponsor has 10 business days after receipt to initially respond or make an offer.

PRCA National Sponsorships

The committee acknowledges that the PRCA and PRCAP shall have the right to secure and designate national corporate sponsors for the PRCA and its activities. Committee agrees to cooperate in good faith with the PRCA and PRCAP in fulfilling certain sponsorship rights granted to official PRCA National Sponsors and licensees with regards to PRCA-sanctioned events, including the above Rodeo, as hereinafter provided. The committee agrees to abide by these rights regarding PRCA national sponsors and sponsorship of the above rodeo. Failure to meet these contractual obligations may constitute a violation of Bylaw 10.3.1 of the PRCA Bylaws.

Rodeo Committee

Signature:

Rodeo Number: 488

Rodeo Committee

Print Name: ZACH BURNS

Date of Submission: 3/24/26