

Fee Waiver Staff Report

DATE:**TO:** DOUGLAS COUNTY BOARD OF COUNTY COMMISSIONERS**THROUGH:** DOUGLAS J. DEBORD, COUNTY MANAGER**FROM:** TERENCE T. QUINN, AICP, DIRECTOR OF COMMUNITY DEVELOPMENT *TK for TD***CC:** AMY KNOPP, RECREATION MANAGER RUETER-HESS RESERVOIR
STEVE SHOULTZ, CPRP, ASSISTANT DIRECTOR OF PARKS, TRAILS AND BUILDING
GROUNDS**SUBJECT:** RUNUPHILL RACING, LLC., REQUESTS A FEE MODIFICATION TO \$6.00 PER
PERSON WITH A GUARANTEED MINIMUM PAYMENT OF \$500**OWNER:**
DOUGLAS COUNTY
100 THIRD STREET
CASTLE ROCK, CO 80104**REPRESENTATIVE:**
ADAM FEERST
RUNUPHILL RACING, LLC
7440 E. 8TH AVE #24
DENVER, CO 80230

BOARD OF COUNTY COMMISSIONERS MEETING**DATE OCTOBER 8, 2024 @ 1:30 p.m.**

I. EXECUTIVE SUMMARY

Runuphill Racing, LLC., requests a modification of fees for their race on November 16, 2024, at the Rueter-Hess Incline. Runuphill Racing requests a fee structure of \$6.00 per participant with a guaranteed minimum payment of \$500.00 instead of paying 20% of the gross revenue. The race will have 50 to 120 racers.

II. BACKGROUND

Runuphill Racing has utilized the Incline Trail for its Rueter-Hess Trail Run the last two years. It is a small business that focuses on simple, small races with low impact on natural resources. It does not focus on parties or entertainment.

III. REQUEST

The current fee structure requires the applicant to pay 20% of the gross revenue. In lieu of that fee, Runuphill Racing proposes paying the greater amount of either a \$6 per participant fee or a minimum payment of \$500 to the County. Their event is fairly low

impact, held off-season, and they don't require exclusive use of the trails. Last year, they had 58 runners. They are expecting to double the number of participants this year. They do not expect to see this race ever exceeding more than 200 runners. Runuphill Racing, LLC., does not want to overburden the natural resource.

IV. STAFF ASSESSMENT

The Board of County Commissioners has the sole authority to modify the current use fees and may choose to reduce the fee for Runuphill Racing, LLC., to \$6.00 per participant, with a guaranteed minimum payment of \$500.00 to the County.

ATTACHMENTS

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September 23, 2024

To: Douglas County Department of Community Development

Re: Reuter-Hess Trail Incline Race, Nov 16, 2024.

The current fee is 20% of gross. At a \$40 - \$50 entry fee, that's \$8 - \$10/person. That's significantly higher than I pay elsewhere (e.g., Bear Creek Lake Park).

I am a for-profit entity, but my niche is keeping my races relatively small and inexpensive with simple food and SWAG, not parties with entertainment, extensive food, and fancy finisher medals. For that, my entry fees are lower than most other races. If I were to charge what other races do, perhaps \$75, that would be a \$15/person fee to you.

In lieu of the 20% fee, I propose a \$6/person fee with a \$500 minimum. My event is fairly low impact*, it's off-season, and I don't request or need exclusive use of the trails. I had 58 people last year. I'd like to double that this year. I don't see this race ever getting >200 runners; I don't want to overburden the resource.

In addition, I requested having rangers drive in aid station supplies (table, water, cubs, popup trash containers) to the start/end of the loop in the morning, and back out after. I'm willing to pay additionally for their time, which should be brief.

*The biggest impact is on parking. I won't take up >2/3 of the spots in the dirt lot adjacent to the trails, and utilize the Water and Sanitation District's lot for overflow.

Thanks,

Adam Feerst
Runuphill Racing, LLC
<http://www.runuphillracing.com>
303-870-0487