
www.douglas.co.us

MEETING DATE: May 12, 2026

STAFF PERSON RESPONSIBLE: Zach Burns, Fairgrounds Manager, FFESS

DESCRIPTION: Purchase Order and Application to Professional Rodeo Cowboys Association for a Total Purse of \$189,000.00 for the 2026 Douglas County Rodeo.

SUMMARY: One of the main attractions at the Annual Douglas County Fair & Rodeo is the four (4) PRCA Rodeo Performances. The recent growth of our Rodeo has propelled the event into the PRCA's Playoff Series. This premier class of PRCA Rodeos is reserved for only the top 60 rodeos as rated on purse (prize money for rodeo contestants) alone. For our event to continue to grow, it is pivotal that Douglas County remains among the best in the PRCA Playoff Series. In addition to attracting the best athletes in the sport, the Playoff Series distinction also gives our event national exposure and increases our sponsorship reach.

RECOMMENDED ACTION: Approval of Purchase Order and Application Professional Rodeo Cowboys Association (PRCA) for a total Purse of \$189,000.00 (this includes the additional purse money) for the 2026 Douglas County Rodeo.

REVIEW:

Tim Hallmark	Approve	5/7/2026
Jeff Garcia	Approve	5/7/2026
Christie Guthrie	Approve	5/8/2026
Doug DeBord	Approve	5/8/2026

ATTACHMENTS:

2026 PRCA Approval Application
RodeoForesheet_Download