

Douglas County's Magazine Printer

Date: Jan. 21, 2026
To: Douglas J. DeBord, County Manager
From: Caroline Frizell, APR
Director of Communication and Public Affairs
Subject: Vendor for Douglas County Magazine printer

Purpose

At the direction of the Board of County Commissioners, the Department of Communication and Public Affairs is publishing a countywide magazine called *The Douglas County Neighbor*. This memorandum serves as a formal justification for the selection of Publication Printers Corp as the vendor for printing and mailing the new Douglas County Magazine from January 2026 through December 2026.

Evaluation Process

Each vendor was invited to submit an estimate for the County's standard print specifications. The proposals were reviewed based on the following criteria: Cost estimate for the full project scope, print quality and production capabilities, turnaround time and delivery logistics, customer service and responsiveness

Cost Comparison

Vendor Name	Estimated Cost (Print) <i>Estimate is for 150,000, full-color, 24-page magazine. Size: each page will be about 8.5x11, saddle stitch</i>	Notes
Publication Printers Corp	\$37,123.22 printing \$37,574 mailing Inject setup: \$7 per 1,000 (\$1,082.13)	Preferred vendor for the Denver Broncos. Can print within 5 days (including weekends). Largest mailer in Colorado (prints the election "Bluebooks" for the State).
Spradlin Printing	\$37,450 printing 31,500 mailing	Printer for Castle Rock and Douglas County Fair & Rodeo.
Center Copy Printing	\$66,375.12 printing \$3,900 mailing prep \$143,775 mailing	Douglas County's printer.
Integra	\$59,988 printing .252 cents each to print (\$39,325)	Company is new to the market.

Recommendation

Following a competitive evaluation process involving four qualified vendors —Publication Printers, Spradlin Printing, Center Copy Printing and Integra — staff recommends Publication Printers as the preferred printing vendor for Douglas County's new magazine, set to be delivered to about 155,000 addresses across Douglas County. This recommendation is based on a combination of cost competitiveness, production capabilities, turnaround time, and overall service quality.